

ARCHIE
SERIES

SEPT.

NO. 56

CLYDE

DIDDIT

APPROVED
BY THE
COMICS
CODE
AUTHORITY

12¢

MAC

Archie's

MAD HOUSE

OURS IS THE ONLY SCHOOL
TO ENTIRELY LICK THE
DROPOUT PROBLEM!

NO BOYS PERMITTED
IN CLASSROOM WITHOUT
LONG HAIR

TEN TOP HITS!

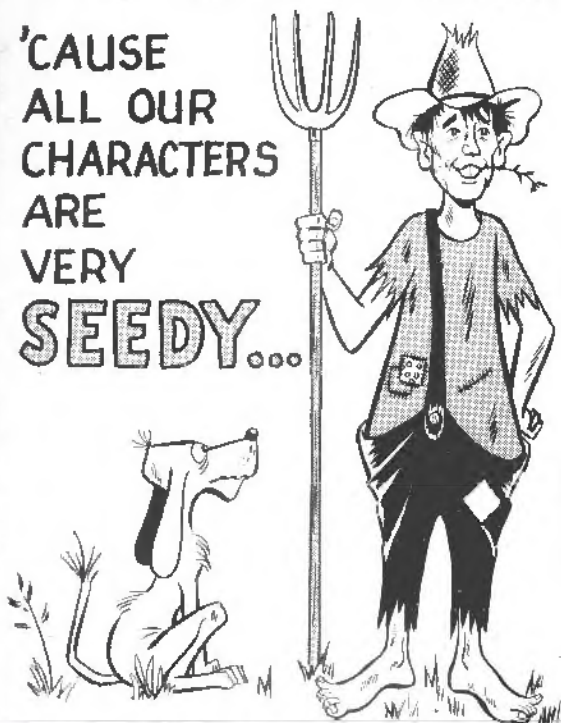


MAD HOUSE

SPECIAL FARM ISSUE! (AND THAT AIN'T HAY)

YOU'RE BOUND TO BEEF
AFTER YOU READ THIS MAGAZINE

'CAUSE
ALL OUR
CHARACTERS
ARE
VERY
SEEDY...



...AND 'CAUSE ALL OUR
STORIES WILL GET YOUR
GOAT!



SPLAT!



WE ARE NOT RESPONSIBLE
IF YOU GET SICK FROM READ-
ING THIS MAGAZINE!

TABLE OF CORN- TENTS



CANNED CORN FER CITY FOLKS

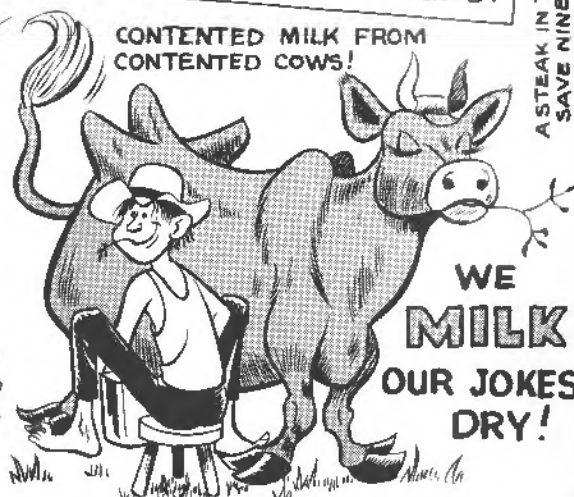
CAPTAIN SPROCKET in
"SHAPE SCRAPE"

"CAN A MIGHTY GIRL
FIND ROMANCE?"

TALE OF WAIL

WE DON'T HORSE AROUND!

CONTENTED MILK FROM
CONTENTED COWS!



WE
MILK
OUR JOKES
DRY!

ASTREAK IN TIME
SAVE NINE!

The MAGAZINE That Always **STEERS** You Wrong!



GOOD GUY SECTION



MADHOUSE HEROES ARE VERY **COLORFUL**



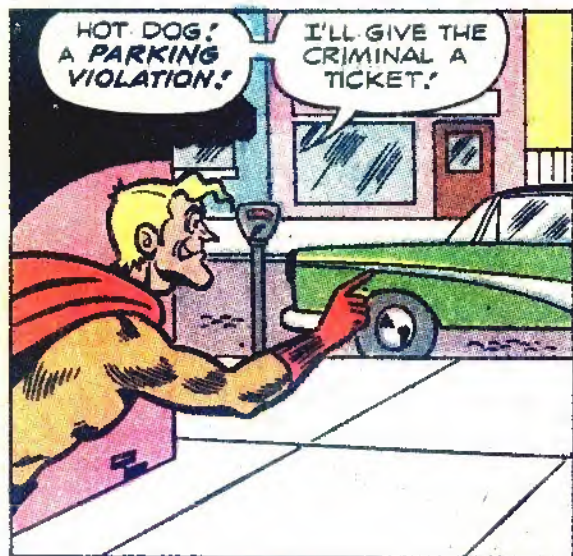
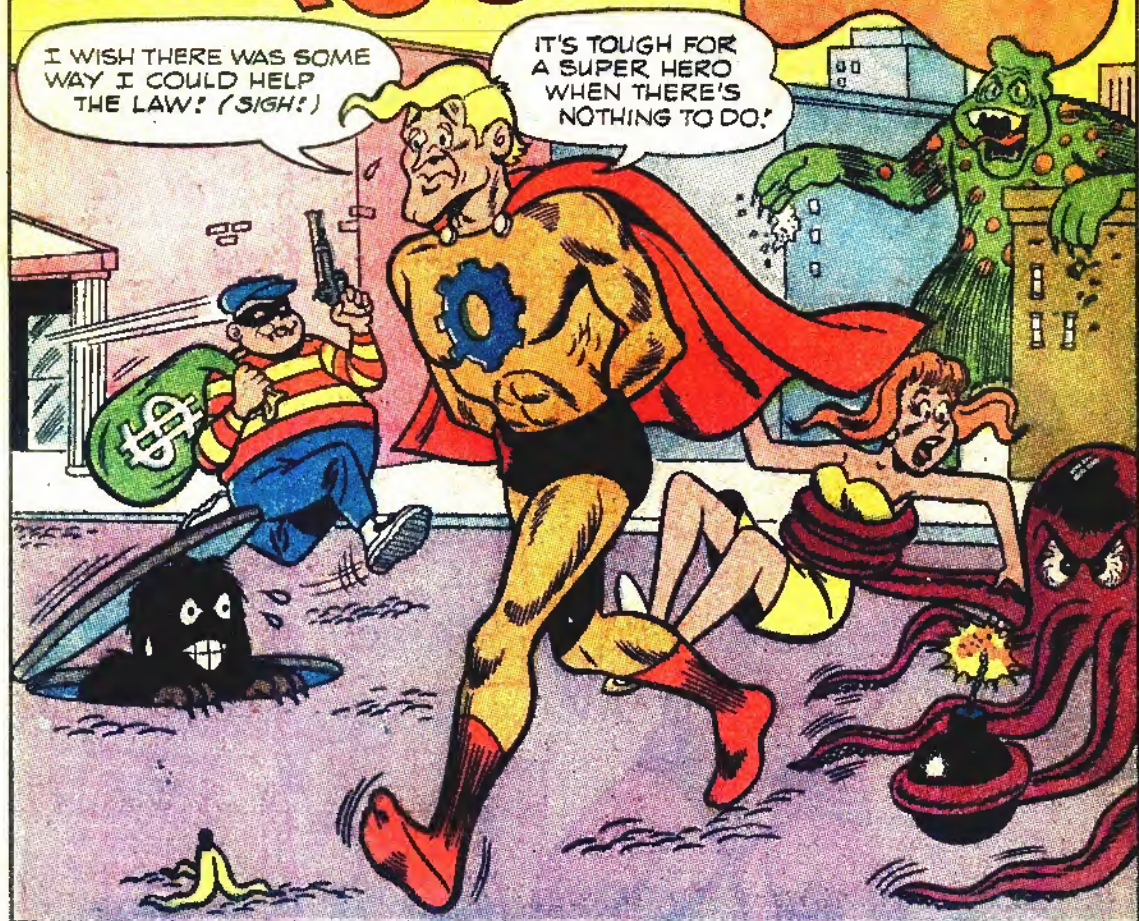
HOME RULE FOR
HOMEMADE
PIDGEONS!

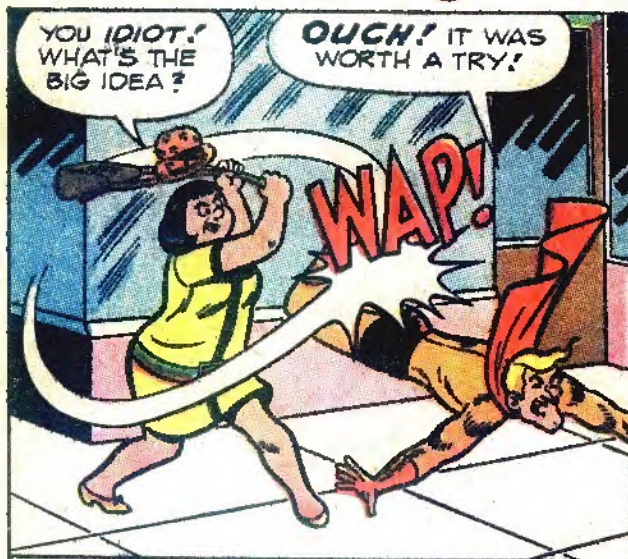
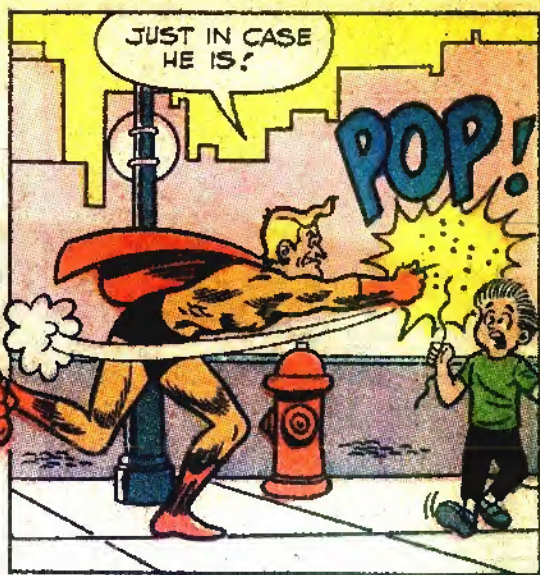
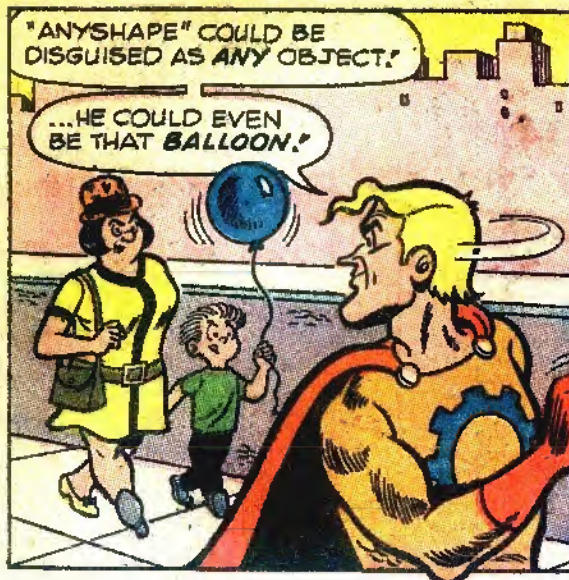
NO
MEDICARE
FOR
THE
MAFIA!

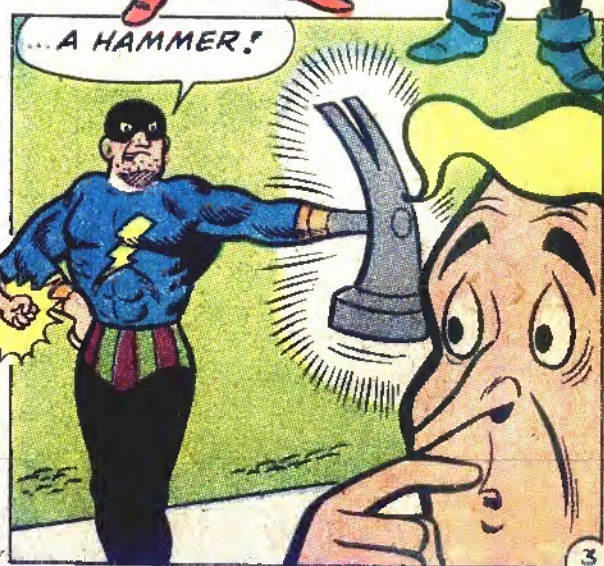
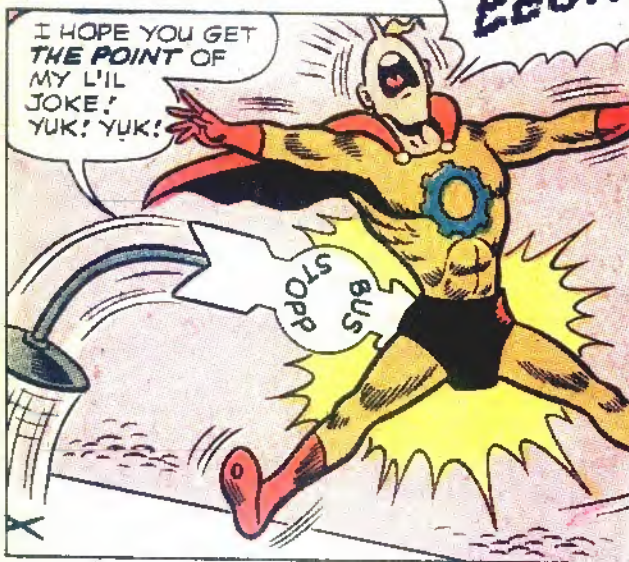
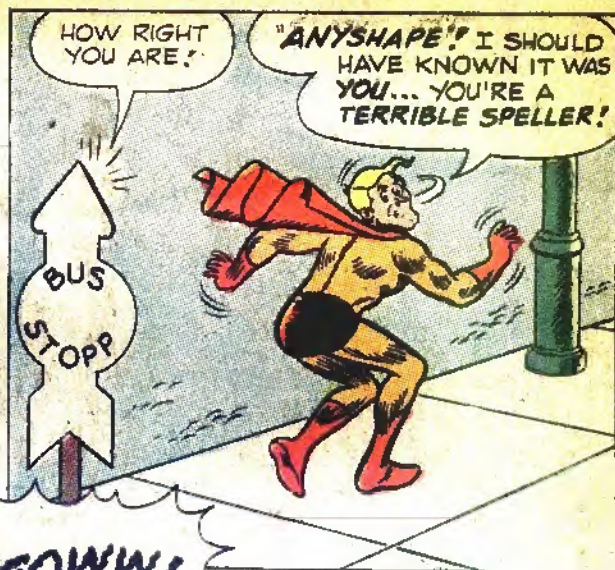
SSSSSS

CAPTAIN SPROCKET

in The SHAPE SCRAPE







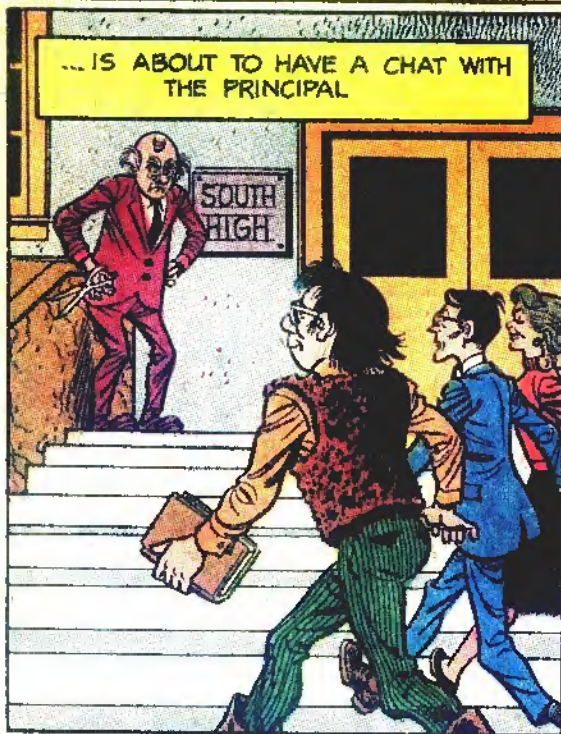






GUESS WHICH ONE

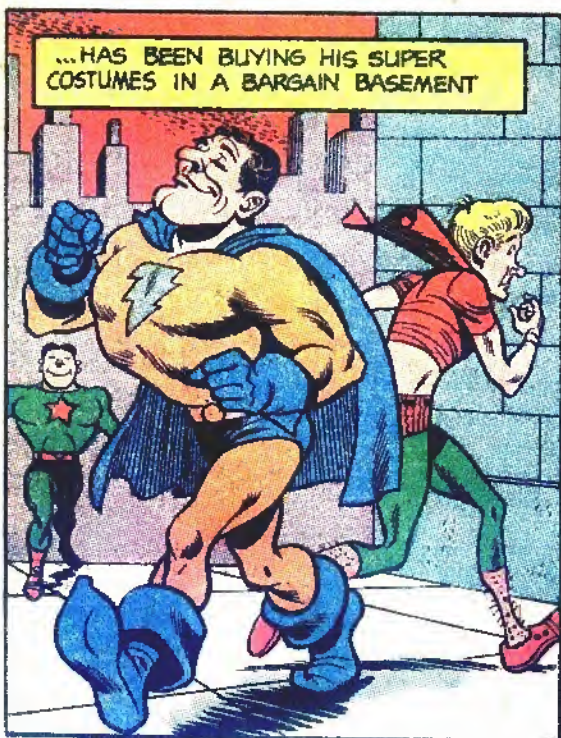
... IS ABOUT TO HAVE A CHAT WITH THE PRINCIPAL



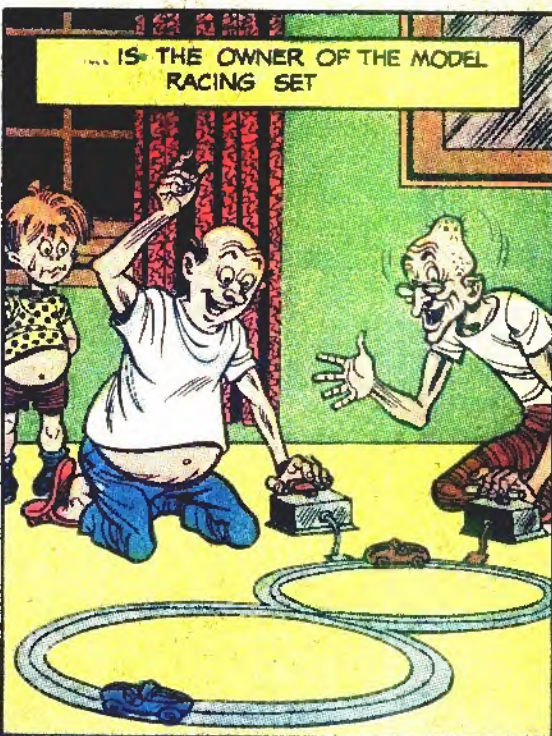
... SPENT 8 HOURS TRYING ON DANCING SHOES BEFORE SHE FOUND THE RIGHT ONES



... HAS BEEN BUYING HIS SUPER COSTUMES IN A BARGAIN BASEMENT



... IS THE OWNER OF THE MODEL RACING SET



DIG THIS CRAZY OFFER!

WE'LL SEND YOU
A **FREE** COPY OF
ARCHIE'S PALS 'N' GALS
WITH EVERY ONE YEAR
SUBSCRIPTION!

YOU GET FOUR
GIANT SIZE COMICS
PLUS A BIG BONUS
ISSUE ABSOLUTELY
FREE!...IT'S A
STEAL!

LIKE FINDING
A QUARTER!
...AND WHO CAN'T
USE AN EXTRA
TWO BITS?

SO GET WITH IT!
FILL OUT THE COUPON!
THIS OFFER IS LIMITED AND
WE DON'T WANT YOU TO MISS
OUT ON OUR GIFT TO YOU!
DON'T DELAY!...ACT **NOW!**

SEND TO **ARCHIE'S PALS 'N' GALS 5 FOR 4**
1114 FIRST AVENUE
NEW YORK, N.Y. 10021

ENCLOSED PLEASE FIND ONE DOLLAR
FOR THE NEXT FOUR ISSUES OF
ARCHIE'S PALS 'N' GALS
PLUS A FREE BONUS ISSUE!

NAME _____ AGE _____
(PLEASE PRINT)

ADDRESS _____

CITY _____ STATE _____ ZIP _____

BUY 4!
GET
5!

**MAD
HOUSE**

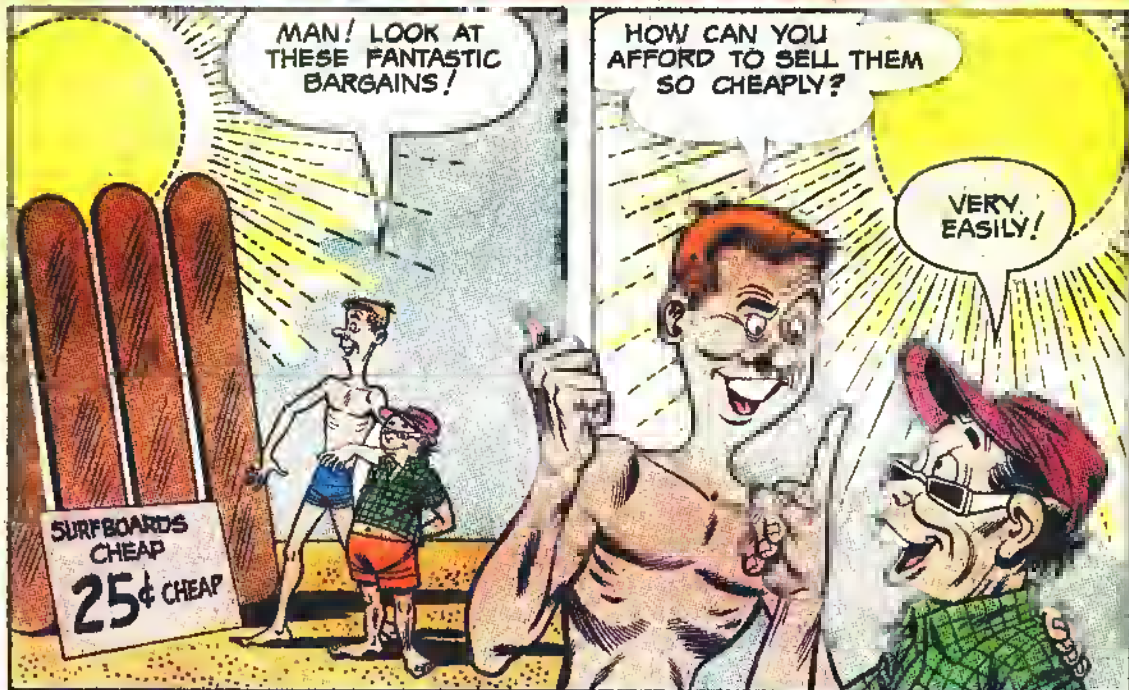
"The BIG GIG"

MAN! LOOK AT
THESE FANTASTIC
BARGAINS!

HOW CAN YOU
AFFORD TO SELL THEM
SO CHEAPLY?

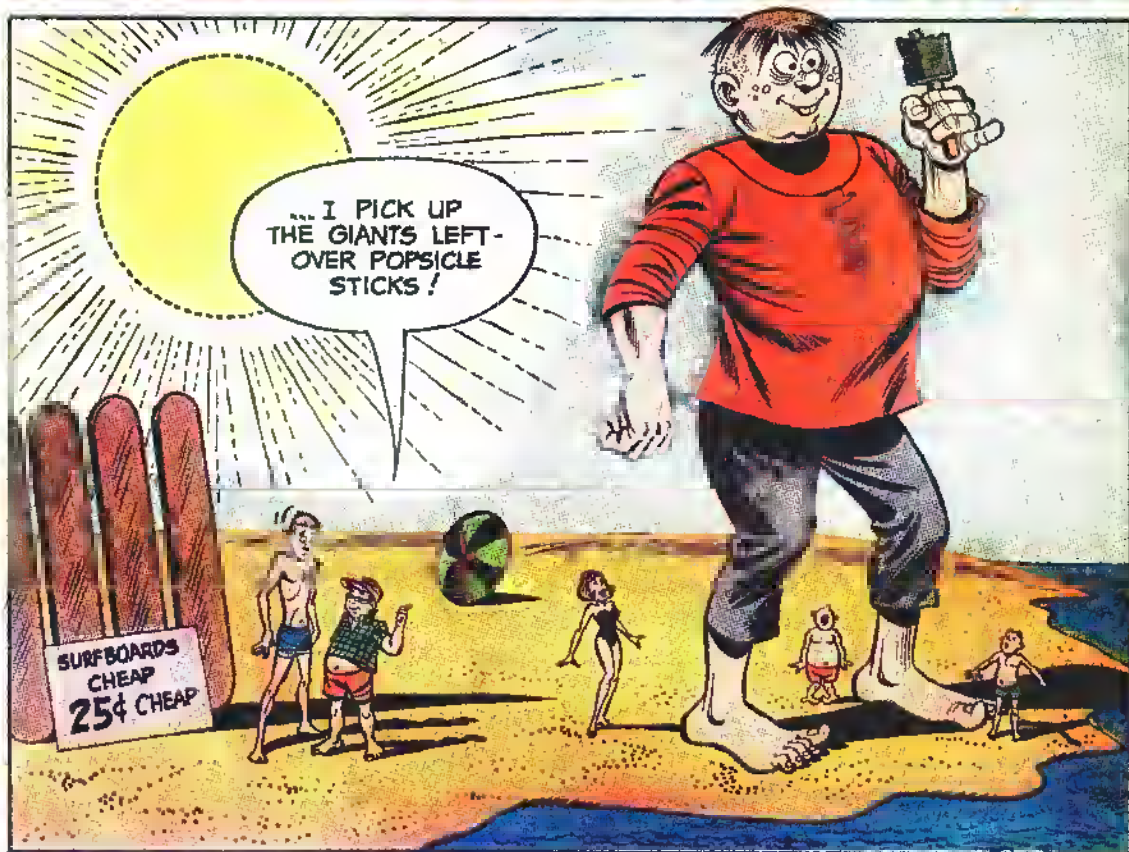
VERY
EASILY!

SURFBOARDS
CHEAP
25¢ CHEAP

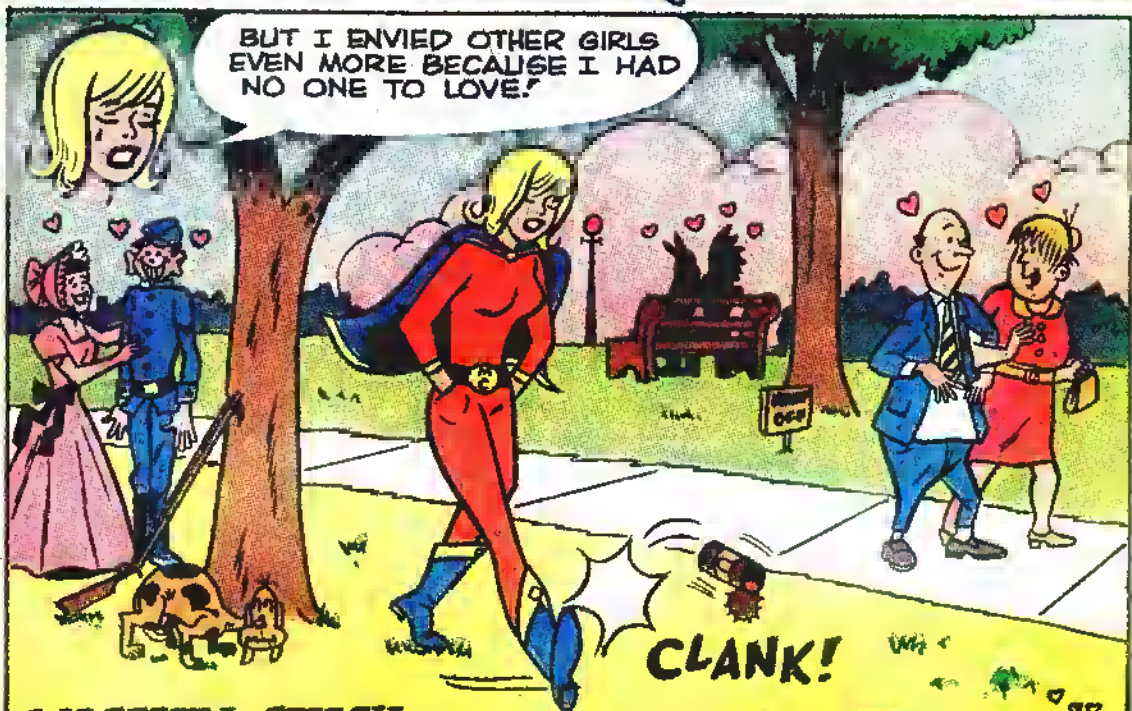
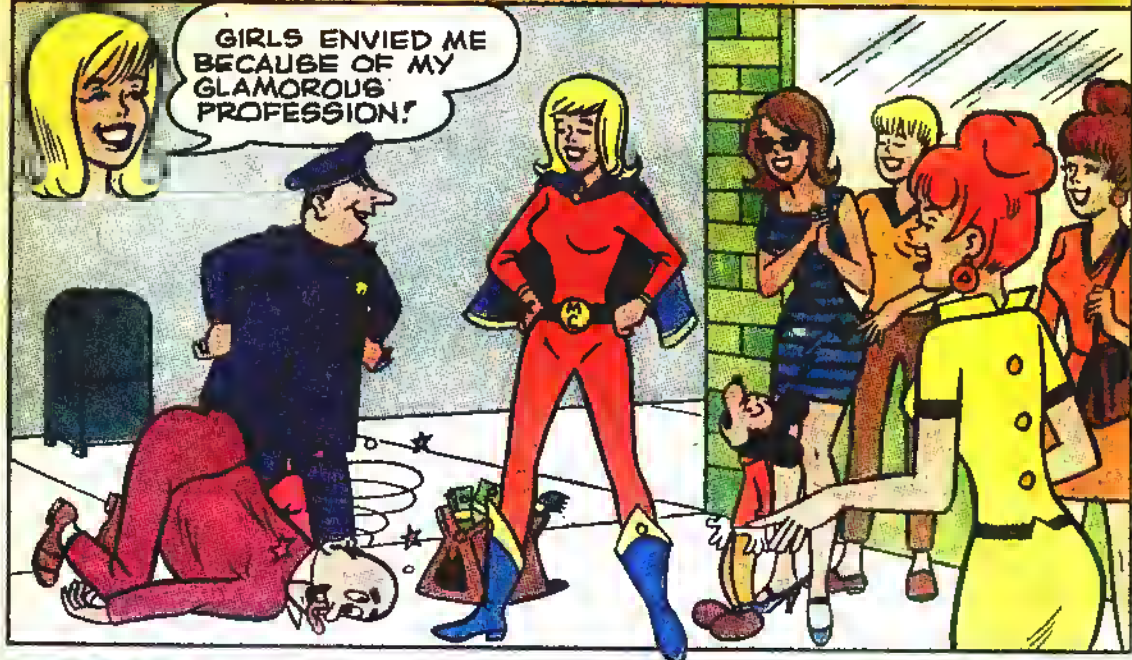


...I PICK UP
THE GIANTS LEFT-
OVER POPSICLE
STICKS!

SURFBOARDS
CHEAP
25¢ CHEAP

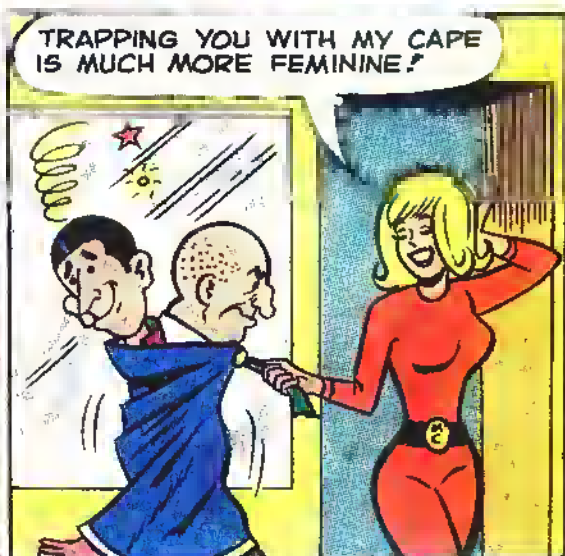
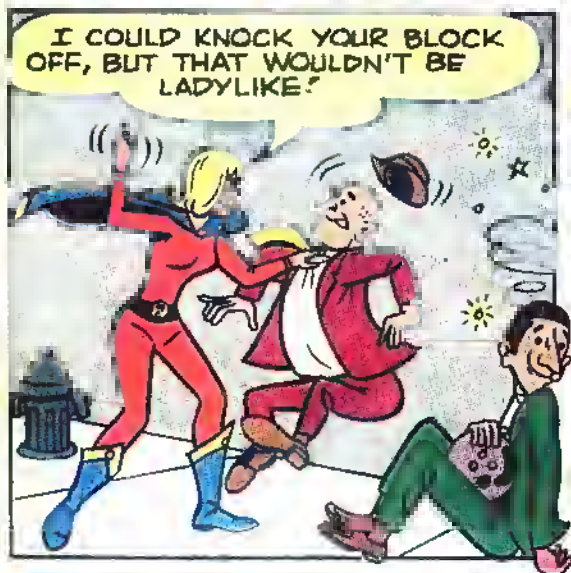
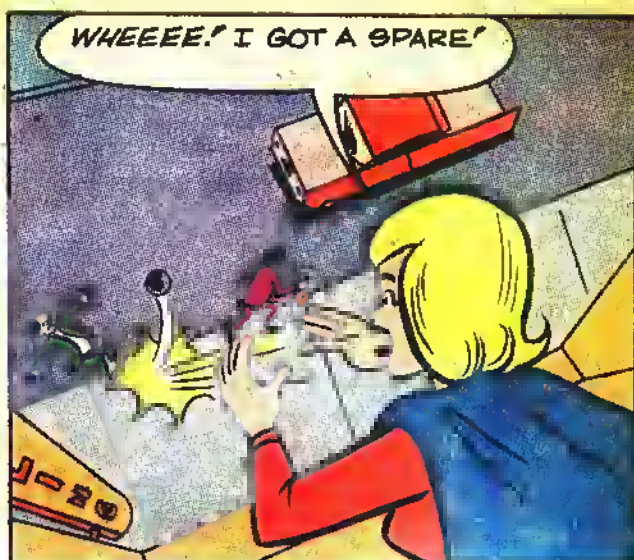
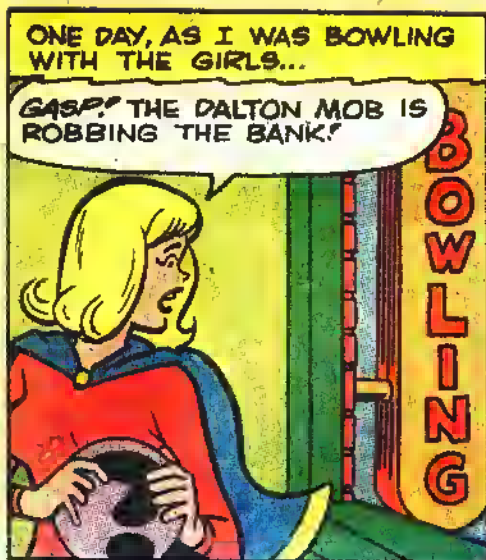


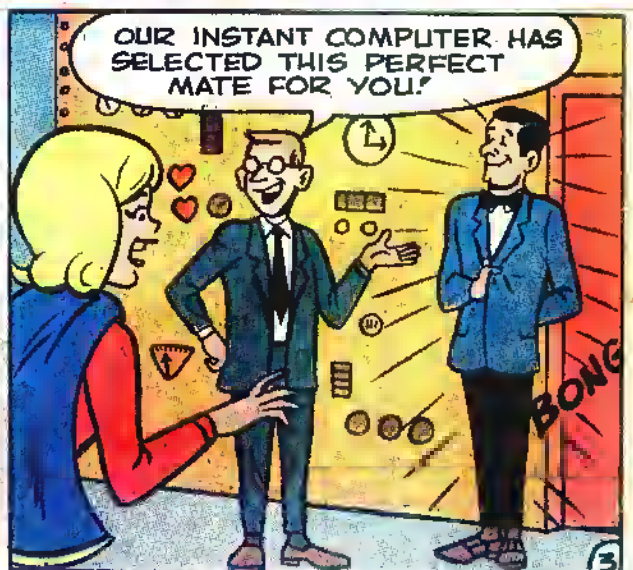
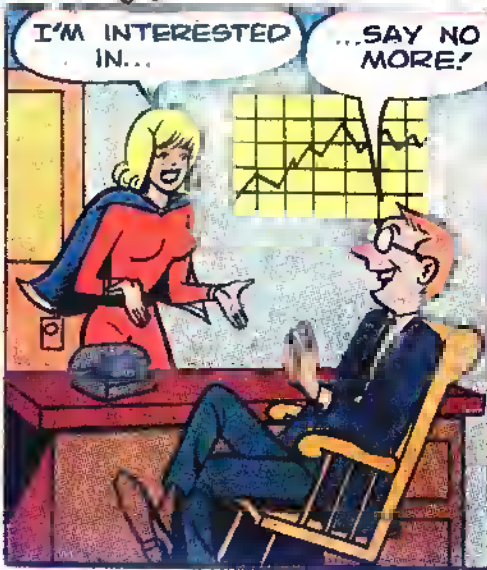
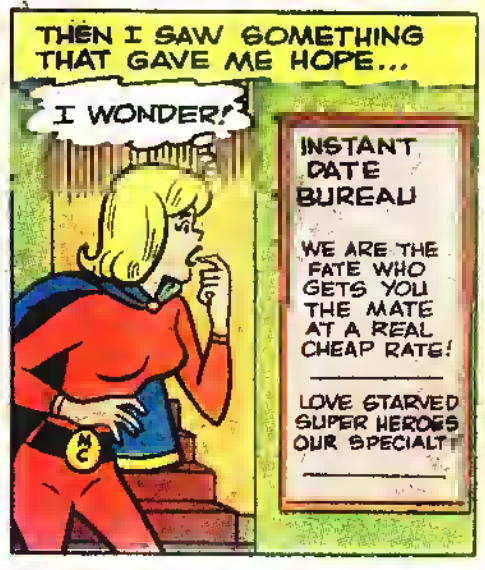
CONFESSIONS OF A MIGHTY HEROINE!

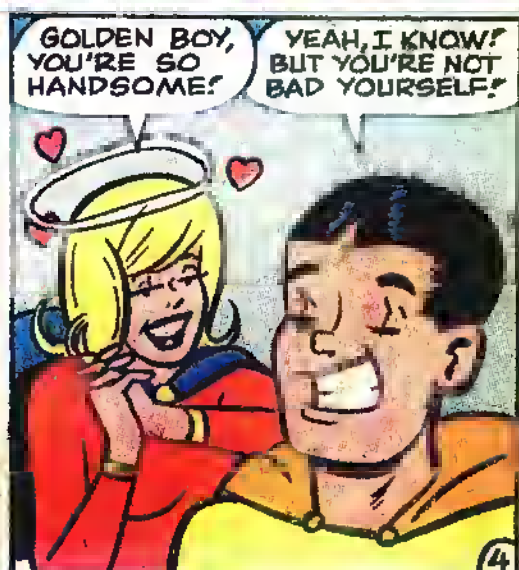
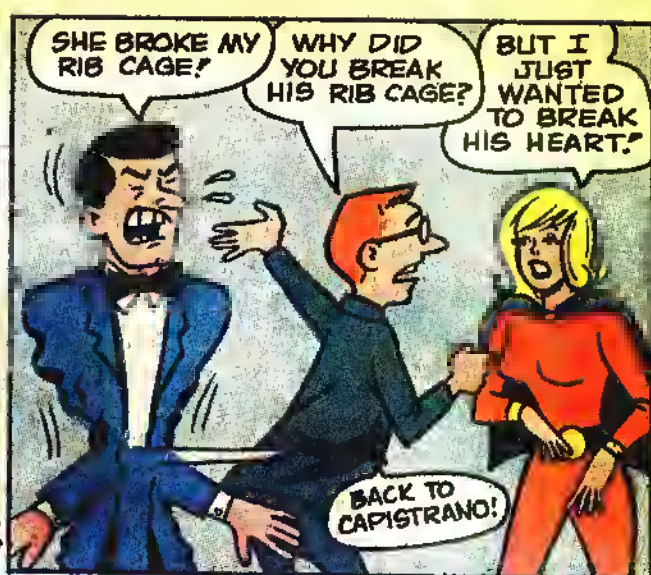


MIGHTY CHICK *in*

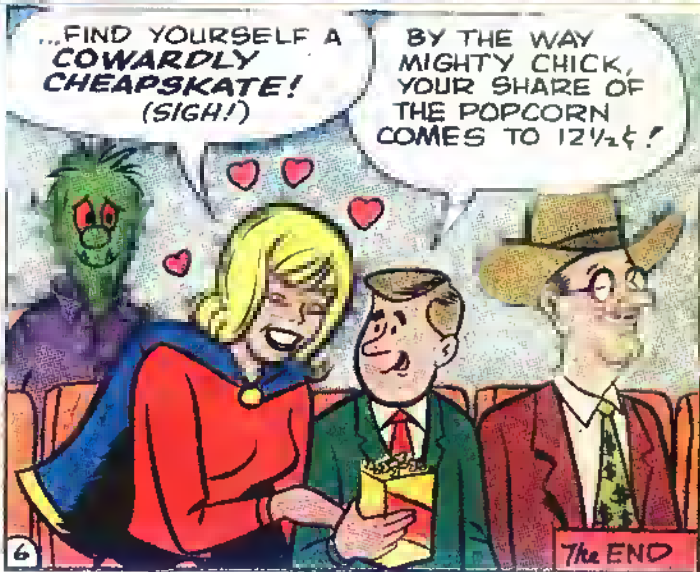
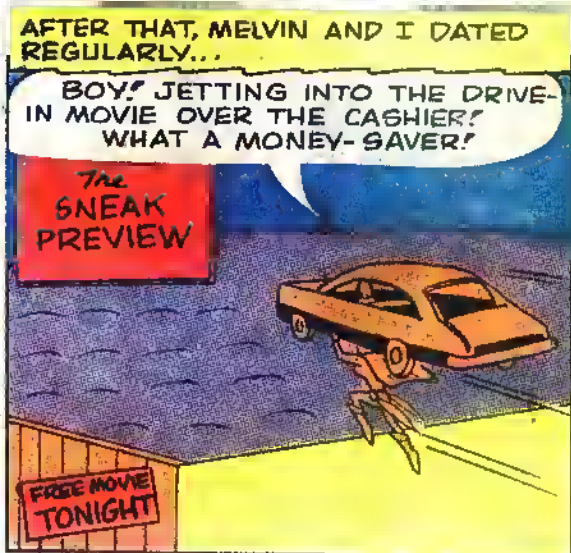
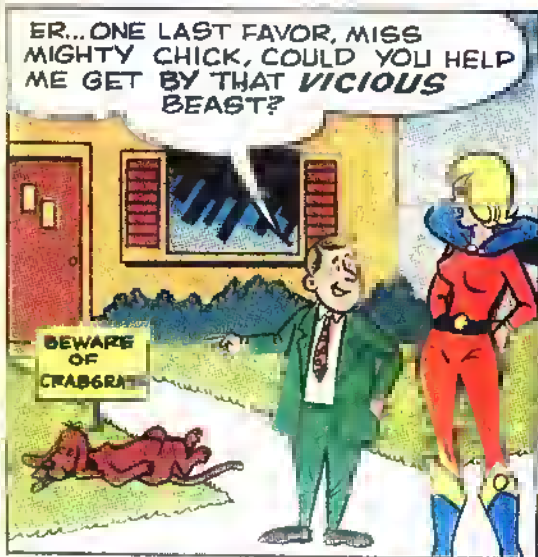
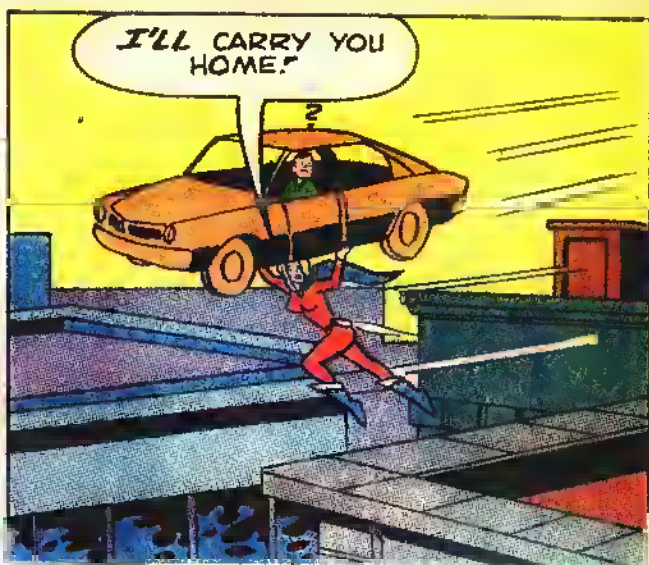
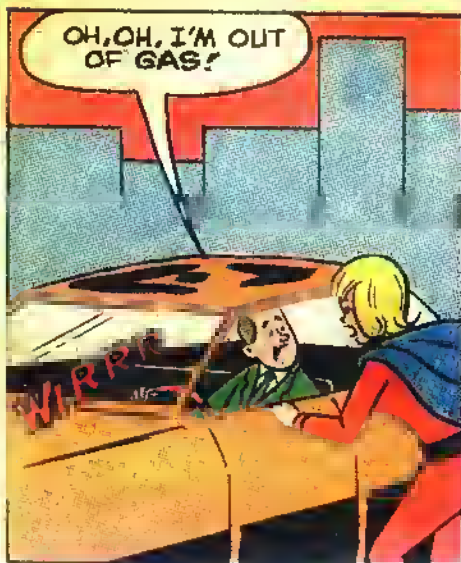
CAN A MIGHTY GIRL (FROM A SMALL TOWN)
FIND ROMANCE (IN A SMALL TOWN) ??







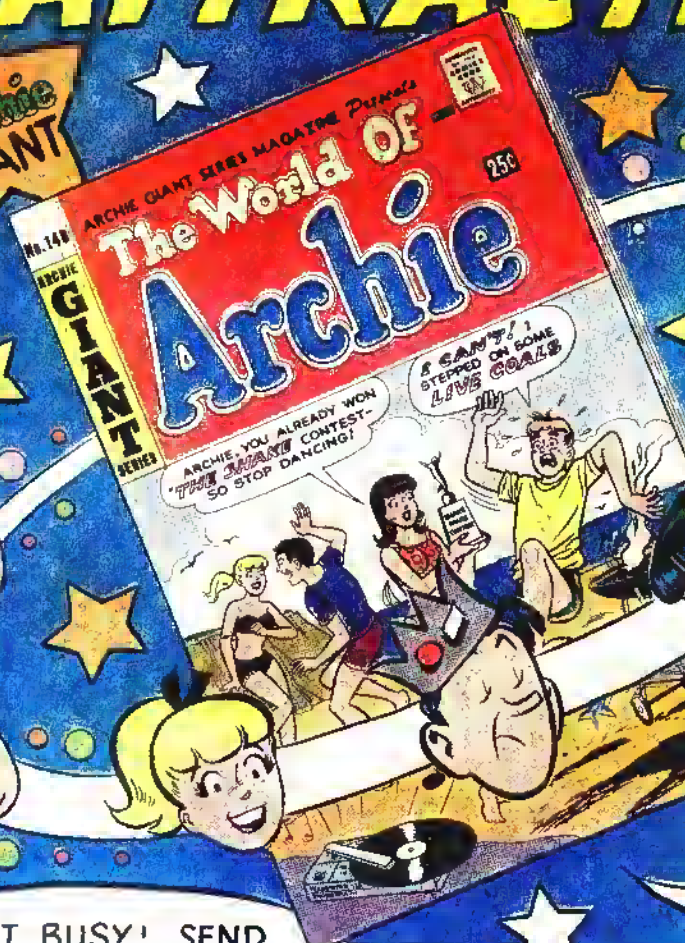




CENTER of ATTRACTION

IT'S
BIG

AN
Archie
GIANT



ALL
NEW
STORIES

GET BUSY! SEND
FOR MY NEWEST ARCHIE
GIANT SERIES MAGAZINE!
IT'S A WORLD OF FUN!

MAIL TO: THE WORLD OF ARCHIE No. 148
1116 FIRST AVENUE
NEW YORK, N.Y. 10021

ENCLOSED FIND 25¢ IN COIN. PLEASE SEND ME
THE WORLD OF ARCHIE #148 AS SOON AS IT IS
OFF THE PRESSES.

NAME _____
(PLEASE PRINT)

ADDRESS _____

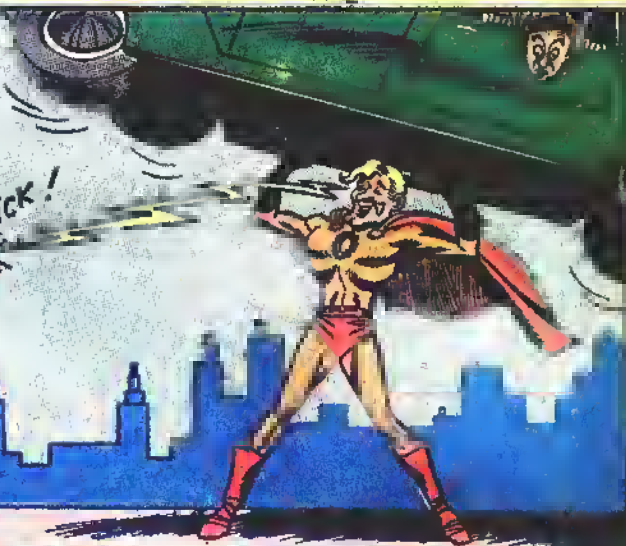
CITY _____

STATE AND ZIP No. _____

ADS for SUPER HEROES

SUPER HEROES! YOU'LL WANT TO RECORD THESE MEMORABLE MOMENTS WITH GAGFA!

SPECIAL SENSITIVE BUTTON ENABLES YOU TO TAKE PICTURES WITH SUPER E.S.P.



GAGFA
SUPER HERO CAMERAS

YOU'LL HAVE PHOTOS OF YOUR EXPLOITS TO SHOW YOUR GRAND-CHILDREN WHEN YOU'RE OLD AND GREY AND NO LONGER ABLE TO PERFORM YOUR SUPER STUNTS!

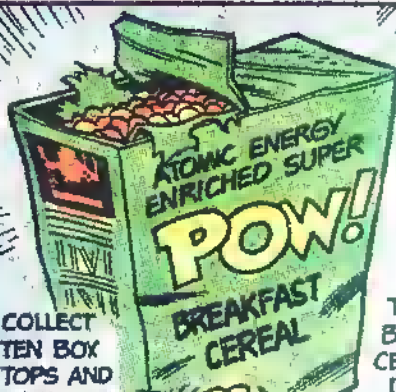
KAPOW ASPIRINS
The only aspirins that are strong enough for Super Heroes!

CALMS TENSION THAT RESULTS FROM:

- JUMPING OVER BUILDINGS
- LIFTING LOCOMOTIVES
- CHASING JETS
- WATCHING TV COMMERCIALS

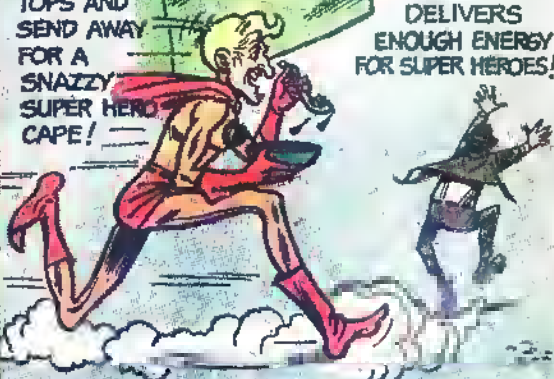


KAPOW ASPIRINS



COLLECT TEN BOX TOPS AND SEND AWAY FOR A SNAZZY SUPER HERO CAPE!

THE ONLY BREAKFAST CEREAL THAT DELIVERS ENOUGH ENERGY FOR SUPER HEROES!



CALORIES REMOVED FOR OLD SUPER HEROES WHO HAVE TO WATCH THEIR WAISTLINES.

HAVE YOU EVER STOPPED TO THINK WHAT KIND OF PRODUCTS A SUPER HERO USES? YOU'LL FIND OUT THE ANSWER WHEN YOU READ THESE...



SUPER HEROES!
WHAT WILL YOU DO WHEN YOUR COSTUME TEARS?

A PORTABLE SWINGER SEWING MACHINE
HELPS YOU MAKE THOSE REPAIRS ON THE SPOT AND AVOID EMBARRASSMENT

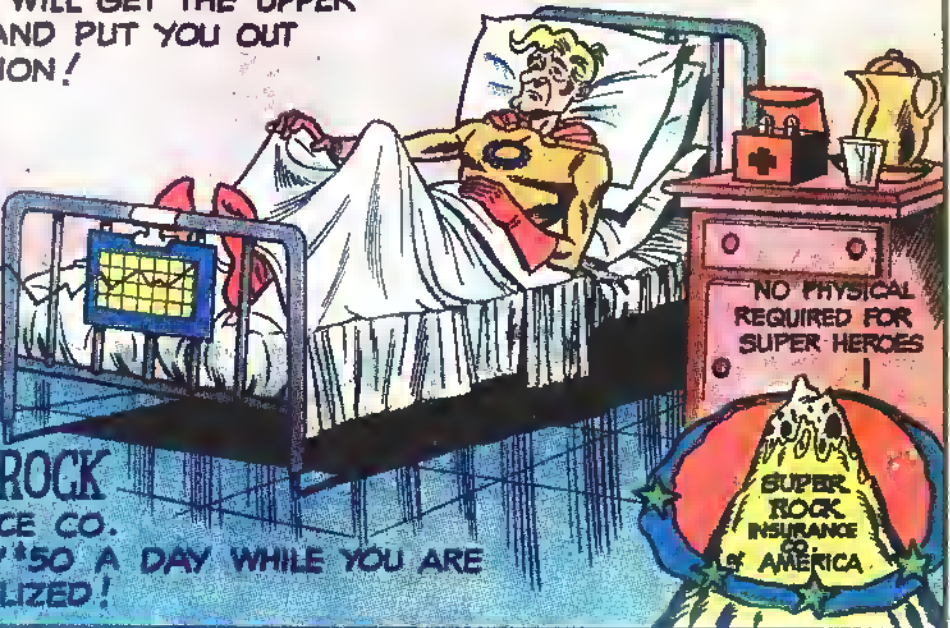


THE SPIKE-LIKE HAIRS OF A SUPER HERO WILL RUIN ORDINARY RAZORS

ONLY SUPER SHARP
BLADES ARE MADE FOR SUPER HARD BEARDS!

SUPER HEROES, YOU NEVER KNOW WHEN SOME SUPER VILLAIN WILL GET THE UPPER HAND AND PUT YOU OUT OF ACTION!

WHO WILL PAY YOUR HOSPITAL BILLS WHEN THERE IS NO REWARD MONEY COMING IN?

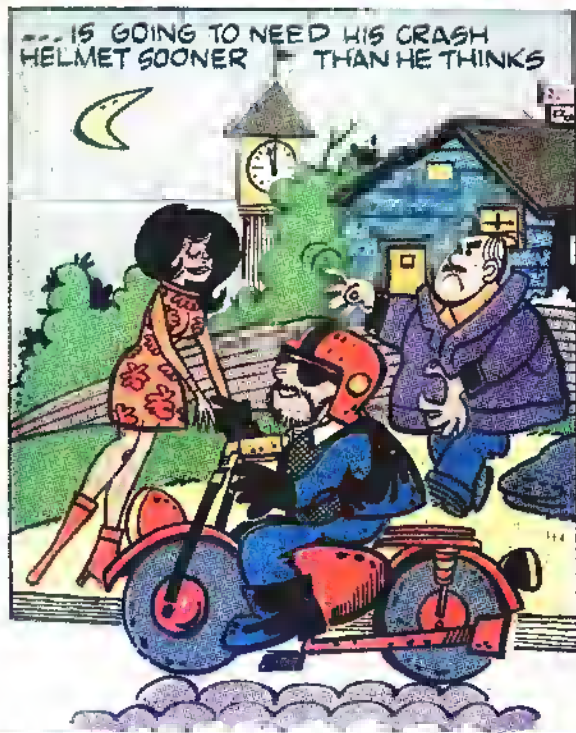
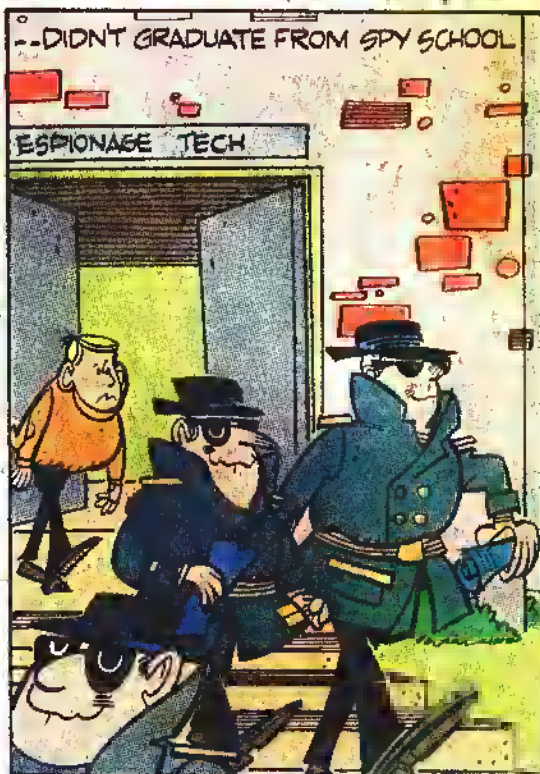
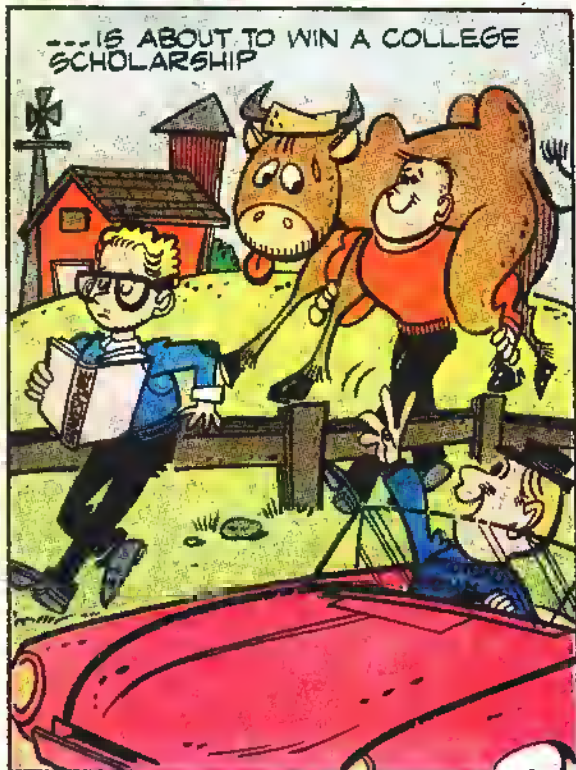


NO PHYSICAL REQUIRED FOR SUPER HEROES

SUPER ROCK INSURANCE CO. OF AMERICA

SUPER ROCK INSURANCE CO.
WILL PAY \$50 A DAY WHILE YOU ARE HOSPITALIZED!

GUESS WHICH ONE





BAD GUY SECTION

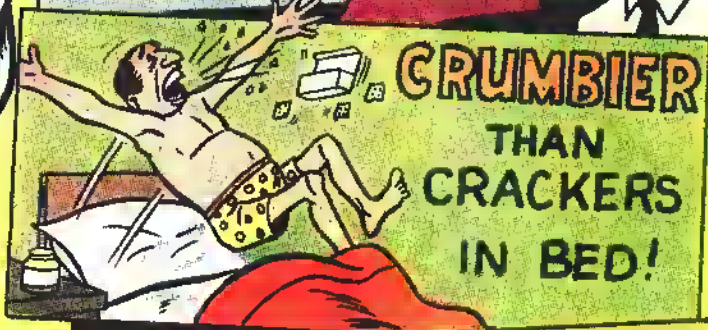


MADHOUSE BAD GUYS ARE...



LOWER
THAN A
DROPOUT'S
SALARY!

HOW DO YOU WANT
YOUR PAY? HEADS
OR TAILS?



CRUMBIER
THAN
CRACKERS
IN BED!

CREEPIER
THAN
A
CATERPILLAR!



SHADIER
THAN
A BIG
OAK TREE!

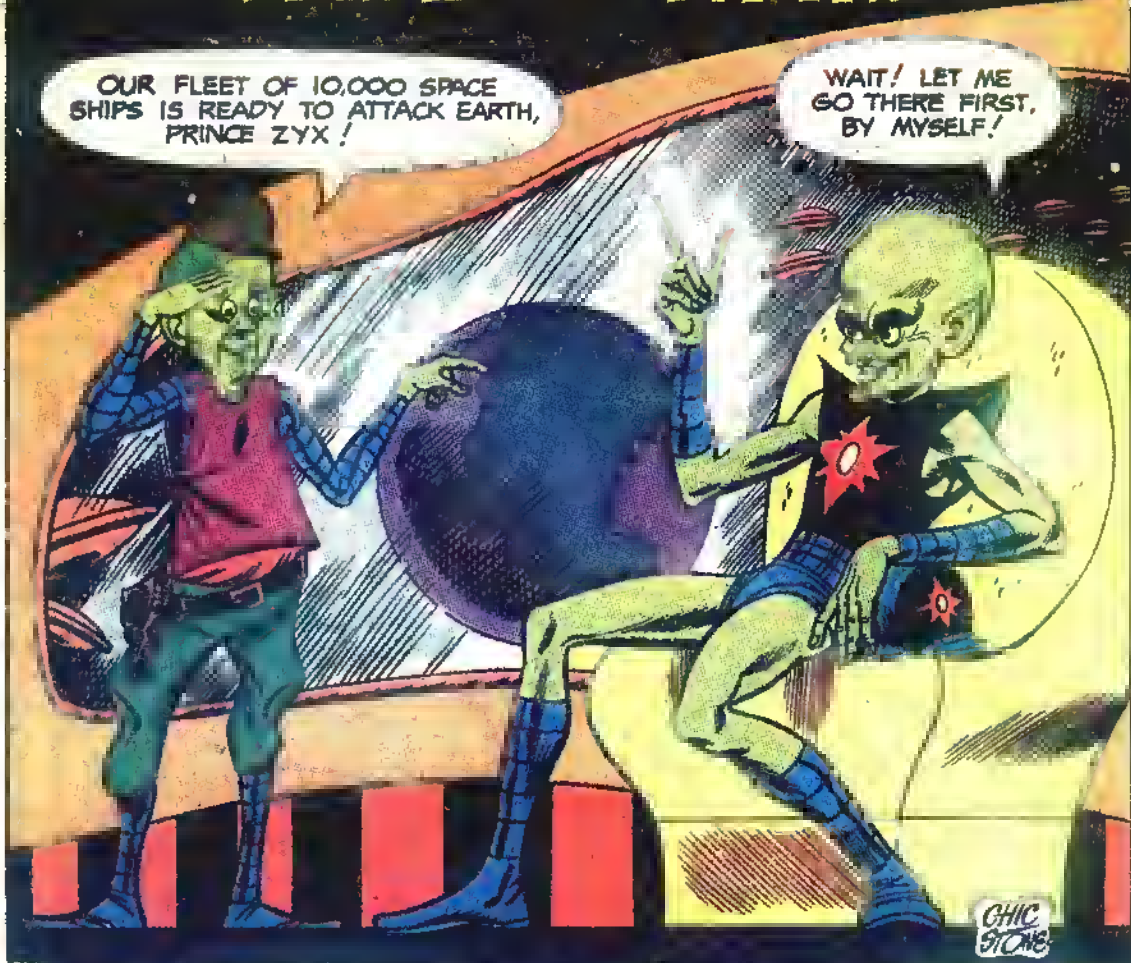


HOME RULE FOR
FEDERAL PRISONS

"TALE of WAIL"

OUR FLEET OF 10,000 SPACE SHIPS IS READY TO ATTACK EARTH, PRINCE ZYX!

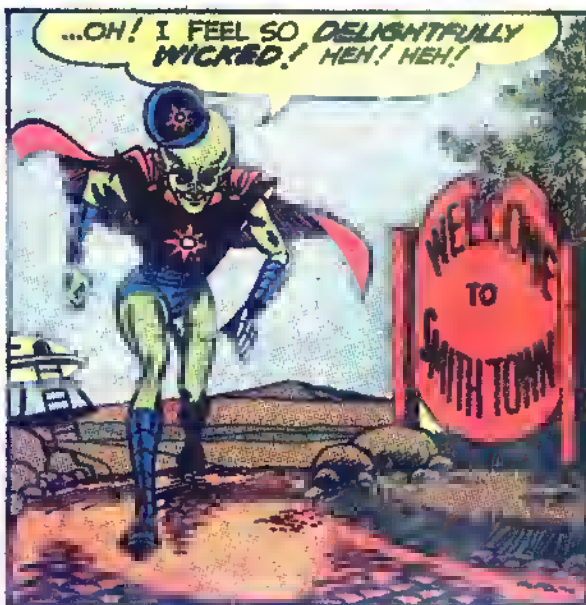
WAIT! LET ME GO THERE FIRST, BY MYSELF!

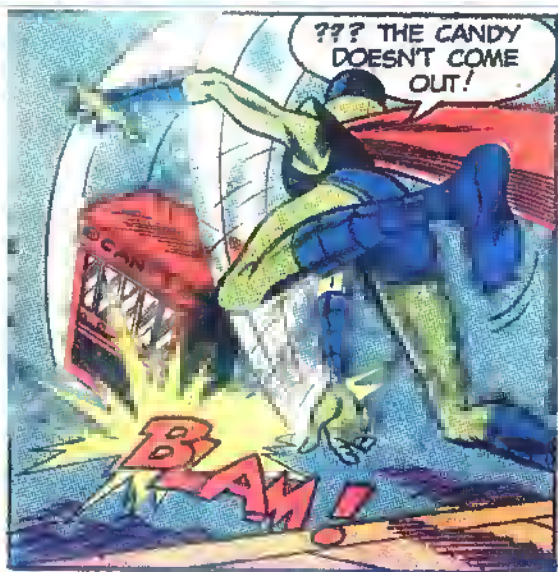


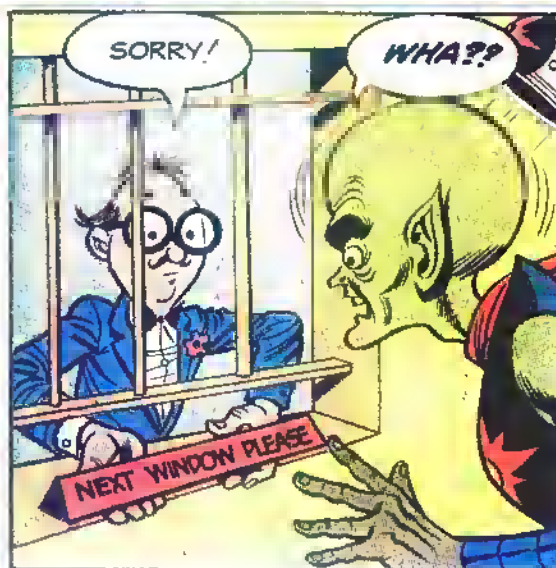
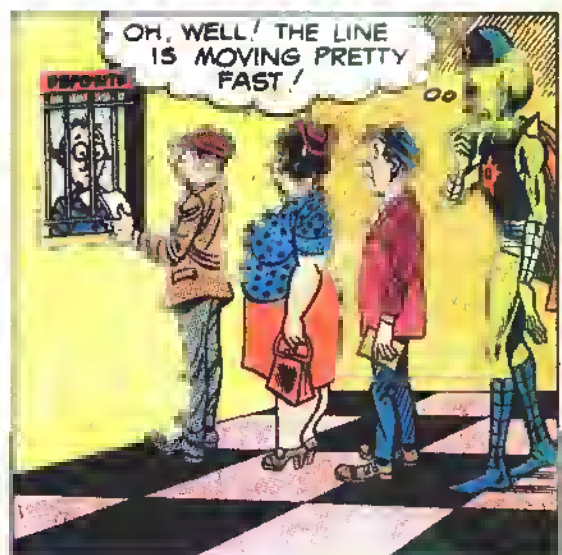
... I WANT TO HAVE SOME FUN ON EARTH BEFORE MY MEN TURN THE PLANET INTO A SHAMBLES!



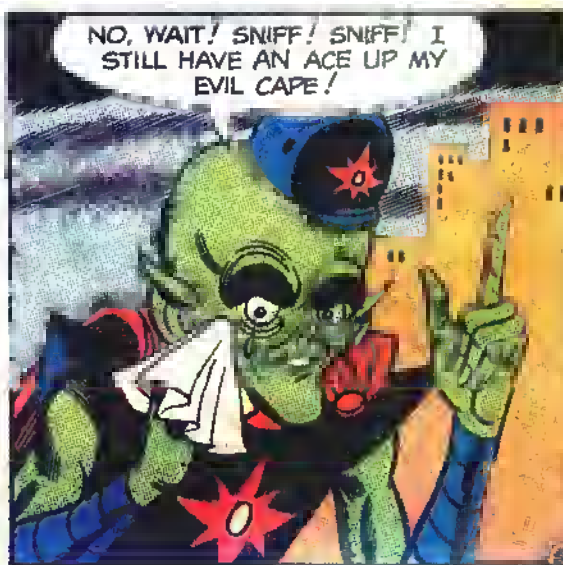
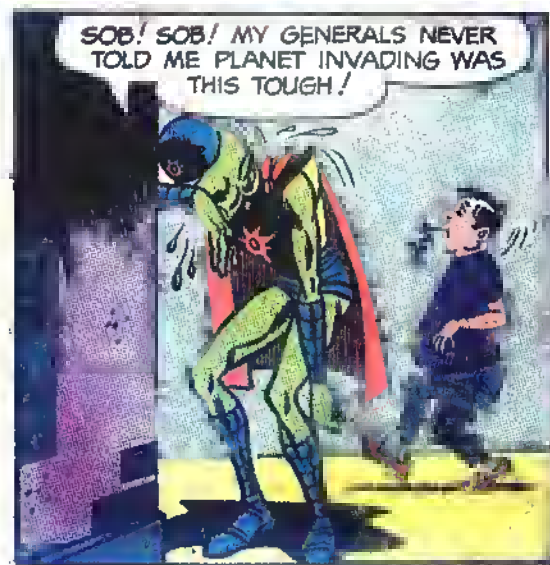
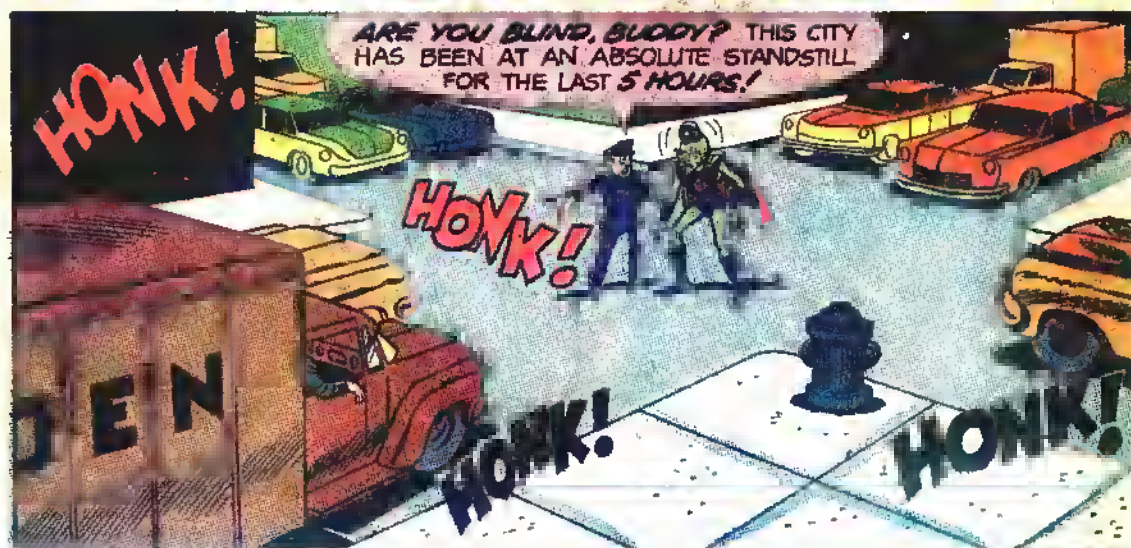
...OH! I FEEL SO DELIGHTFULLY WICKED! HEH! HEH!

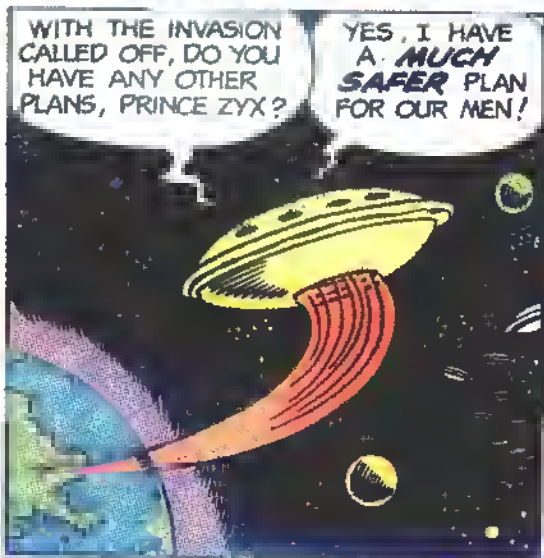
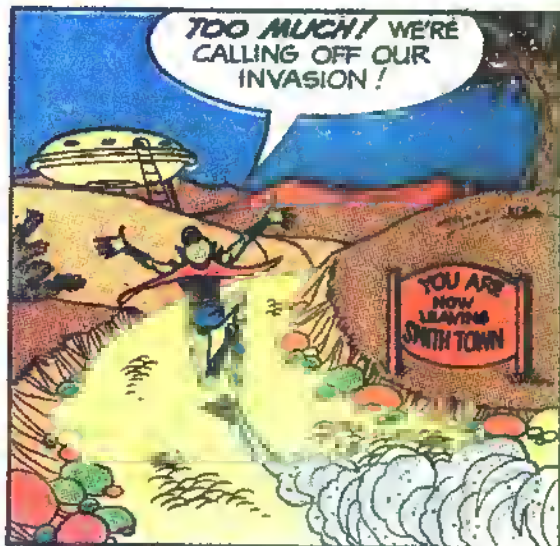
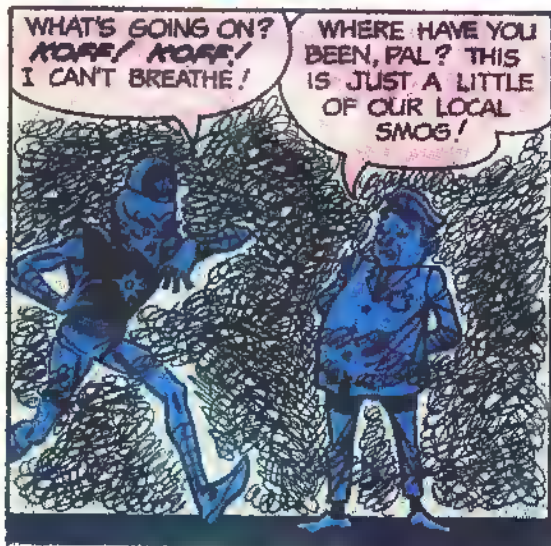






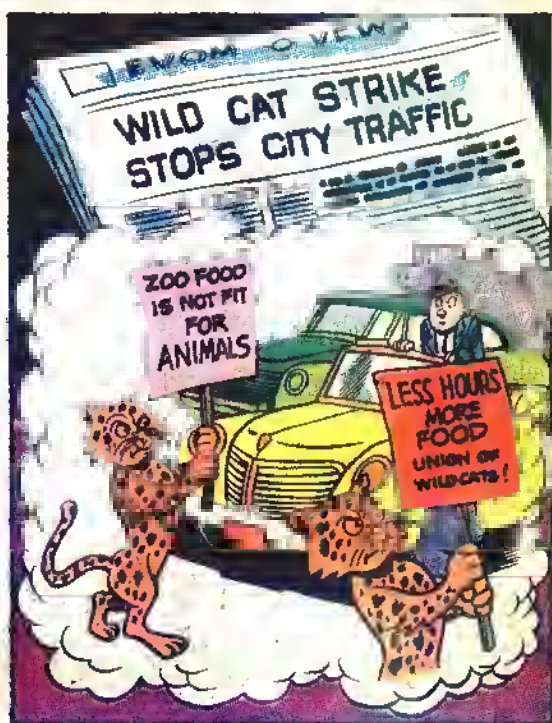




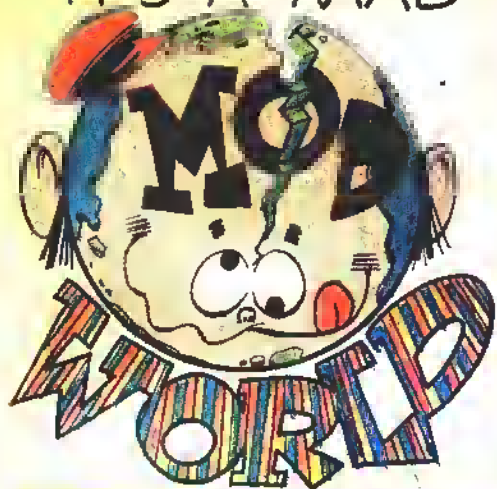


SPACE CREATURES PICKING UP ONE OF OUR NEWSPAPERS MIGHT GET THE WRONG IDEA FROM READING THE HEADLINES! TO SHOW YOU WHAT WE MEAN, HERE'S OUR MAD HOUSE CONCEPTION OF...

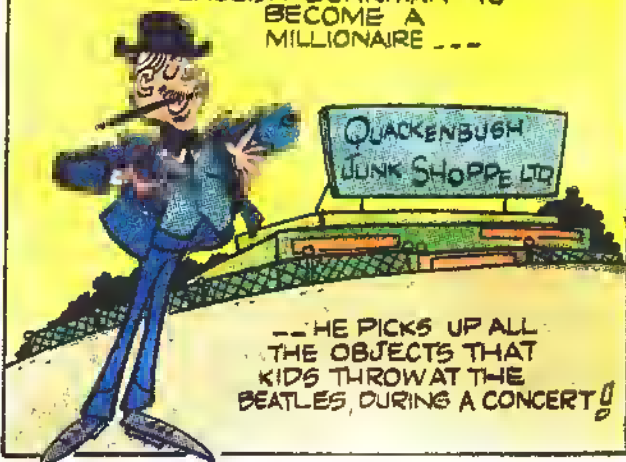
A MARTIAN READING THE HEADLINES



IT'S A MAD



HARVEY QUACKENBUSH IS THE FIRST
ENGLISH JUNKMAN TO
BECOME A
MILLIONAIRE ---

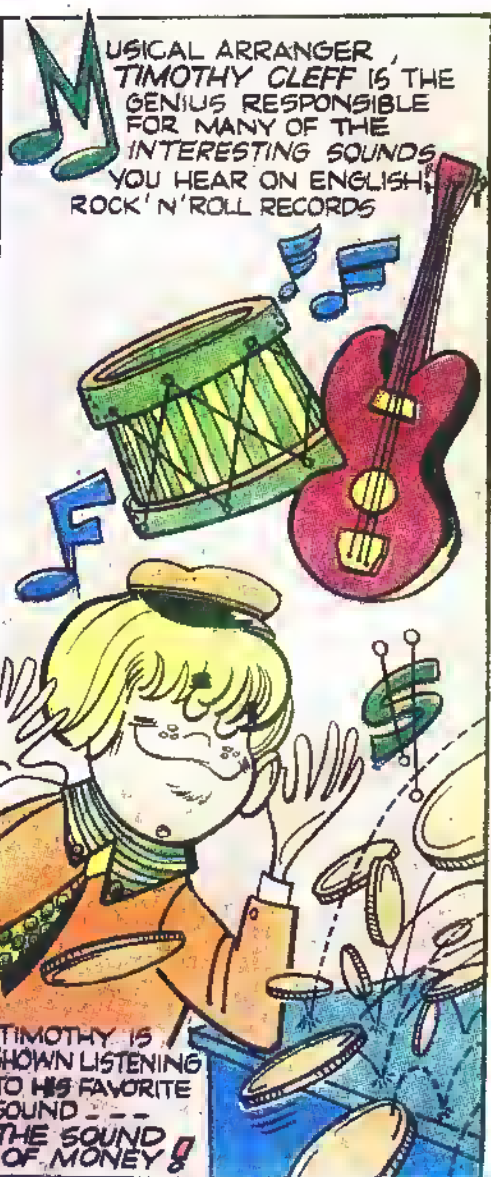


--- HE PICKS UP ALL
THE OBJECTS THAT
KIDS THROW AT THE
BEATLES DURING A CONCERT!

WHEN IS A MISS....



MUSICAL ARRANGER,
TIMOTHY CLEFF IS THE
GENIUS RESPONSIBLE
FOR MANY OF THE
INTERESTING SOUNDS
YOU HEAR ON ENGLISH
ROCK 'N' ROLL RECORDS



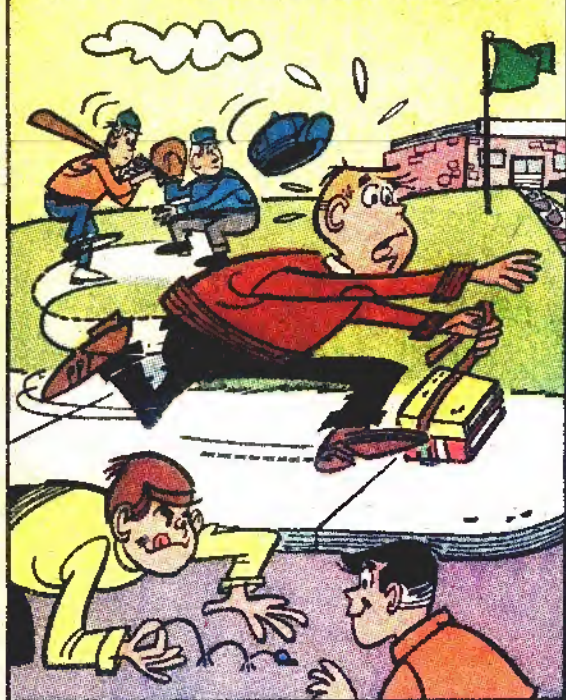
GUESS WHICH ONE



GUESS WHICH ONE

00

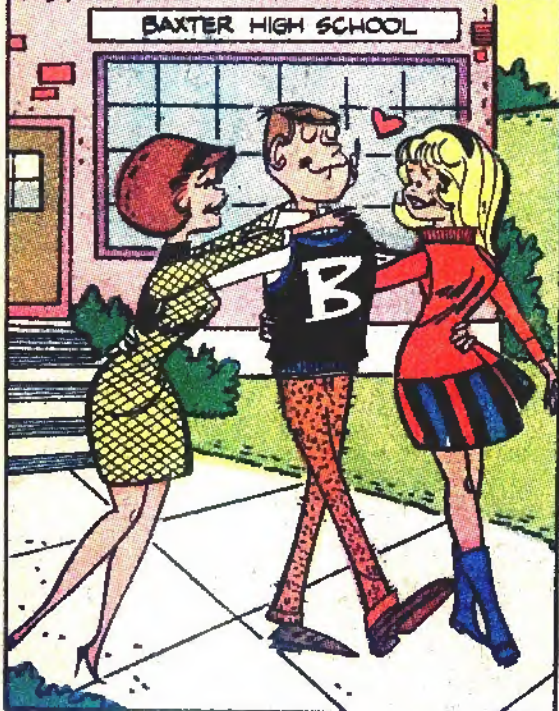
-- DOESN'T KNOW IT'S SATURDAY YET



-- IS TELLING THE JOKE



-- IS HAPPY HE DIDN'T DROP OUT OF SCHOOL



--- JUST
KILLED HER
CHANCES OF
BEING ASKED
OUT ON
ANOTHER
DATE



IT'S A GAS!



IT'S
JUGHEAD!

--WITH HIS OWN
SPECIAL BRAND OF
LAUGHING GAS!

**GUARANTEED TO
GIVE YOU MORE
SMILES TO THE
QUARTER!**



WHEN MY PAL JUGHEAD SETS OUT
TO PRODUCE A SUPER FUN FUEL HE
DOESN'T FUEL AROUND! THIS GIANT
ISSUE IS HI-OCTANE IN THE LAUGH
DEPARTMENT! DON'T WAIT! SEND THE
COUPON AND FILL UP WITH JUGHEAD!
--THE EXTRA *SMILEAGE*
INGREDIENT!



MAIL TO: **WORLD OF JUGHEAD #149**
1116 FIRST AVENUE
NEW YORK, N.Y. 10021

ENCLOSED PLEASE FIND 25¢ IN COIN. SEND
THE NEW GIANT SIZE WORLD OF JUGHEAD
AS SOON AS IT IS OFF THE PRESSES!

NAME _____
(PLEASE PRINT)

ADDRESS _____

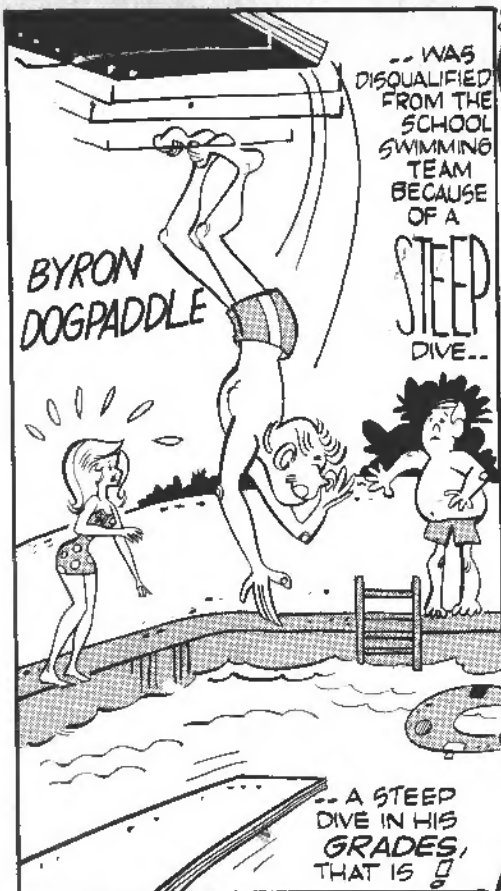
CITY _____

STATE AND ZIP No. _____



**ORDER
YOURS
NOW!**

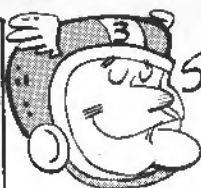
MAD HOUSE HALL OF FAME



-- WAS DISQUALIFIED FROM THE SCHOOL SWIMMING TEAM BECAUSE OF A

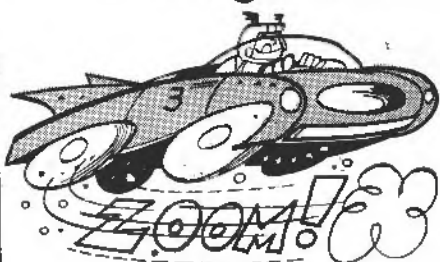
STEEP
DIVE...

-- A STEEP DIVE IN HIS GRADES, THAT IS



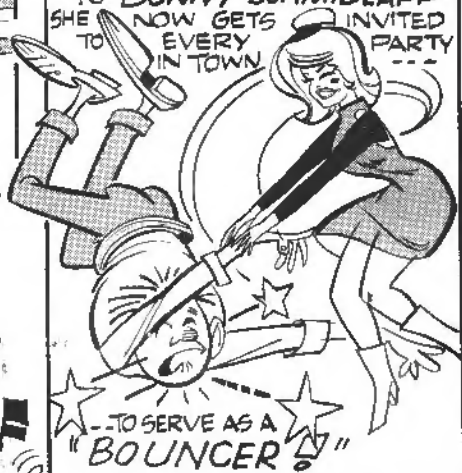
STAN SPEEDLOVE

WORLD'S FASTEST RACER WAS ARRESTED WHILE SETTING A NEW RECORD OF 800 M.P.H...



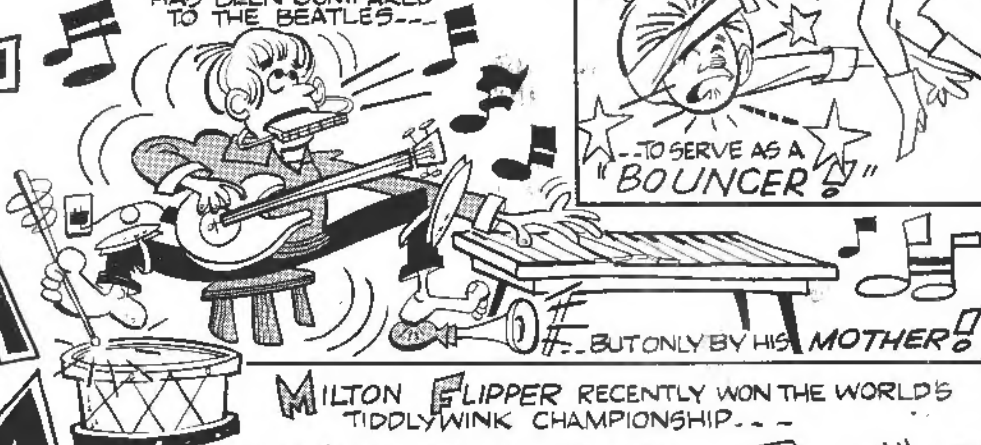
-- HE WAS ARRESTED FOR FLYING WITHOUT A PILOT'S LICENCE !

HER KARATE ABILITY HAS BROUGHT MUCH POPULARITY TO BUNNY SCHMIDLAPP SHE NOW GETS INVITED TO EVERY PARTY IN TOWN



-- TO SERVE AS A "BOUNCER"

CLARENCE HOTCHORD
HAS BEEN COMPARED TO THE BEATLES---



MILTON FLIPPER RECENTLY WON THE WORLD'S TIDDLYWINK CHAMPIONSHIP...

-- MILTON'S BOSS WAS NOT SURPRISED, HOWEVER, BECAUSE MILTON HAS ALWAYS BEEN GOOD AT LYING DOWN ON THE JOB



VERONICA! I THINK EVERY BOY ON THE BEACH IS AFTER US! IS THIS WHAT'S CALLED "THE NEW WAVE"?

IT'S THE SAME OLD WAVE OF POPULARITY! IT HAPPENS EVERY YEAR WHEN IT'S TIME FOR **SUMMER FUN!**



MAIL TO: BETTY+VERONICA SUMMER FUN #147
1116 FIRST AVENUE
NEW YORK, N.Y. 10021

ENCLOSED PLEASE FIND 25¢ IN COIN. SEND ME THE NEW GIANT SIZE BETTY AND VERONICA SUMMER FUN #147 AS SOON AS IT IS OFF THE PRESSES!

NAME _____
(PLEASE PRINT)

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ALL
NEW
STORIES